



HOUBBENE & 10K

2025 EVENT GUIDE





HOUDINI 10K

In Memory Of

Mark Werner

Mark was a member of the Run Away Shoes/Events family and running community who played an integral role in the creation of this event. Thank you for participating and keeping Mark's passion for community running events going.



2025

YEARS RUNNING



RACE SERIES EVENT



THANK YOU TO
VOLUNTEERS FROM



ALLIANCE CHURCH



Helping you focus on
what really matters.



Proud to support the Houdini 10k.

Visit us online at capitalcu.com



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Instagram:
[@run_away_shoes](#)

Facebook:
Run Away Shoes
or
Run Away Event Races



THANK YOU!

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PACKET PICK-UP

DATES & TIMES

Friday, October 31 from 12:00pm - 3:00pm

Saturday, November 1 from 8:00am - 8:45am



Adjusted for 2025
due to Halloween

LOCATION

Jones Park (301 W Lawrence St. Appleton, WI) in the shelter

PARKING

There will **NOT** be parking at Jones Park. Please refer to the Appleton Downtown Parking Guide for Parking

Recommendations: <https://bit.ly/ADPark>

CLICK
HERE

GROUP PICK-UP

You may pick-up for more than yourself. If you want to pick-up for a group, please **e-mail us the first and last names** of who you will be picking up for to **events@runawayshoes.net** by **7pm Thursday, October 30**. Come to the Additional Assistance (Race Hub) table at packet pick-up.

ON-SITE REGISTRATION

There may be limited on-site registration available if you know anyone interested. **Cash or check (made out to Run Away Shoes) only**. Race Fee: \$50. Shirt or shirt of desired size is not guaranteed for on-site registrants. **Please encourage anyone interested to sign up online before Thursday evening.**

LATE TRANSFERS (AFTER OCTOBER 31)

If you need to complete a transfer at this point – **please e-mail us at events@runawayshoes.net and include the person you are transferring to in the e-mail**. The person you are transferring your bib to **will need to pick up YOUR packet first** and then come to the "Race Hub" table at packet pick-up to complete the transfer and sign a waiver. Any exchange of money for race fees happens between participants.

**NEED SOMETHING FROM
US ON RACE DAY?**



**LOOK FOR
THIS TABLE!**



RACE HUB



- **ON SITE REGISTRATION**
- **SHIRT SWAPS**
- **TRANSFERS**
- **AWARDS PICK-UP**
- **OTHER QUESTIONS**

**WE WILL BE
LOCATED IN THE
SHELTER AND
THEN BY THE
FINISH LINE FOR
AWARDS AFTER
THE EVENT**



RUNNER INFORMATION

FRIDAY, OCTOBER 31

12:00pm - 3:00pm Packet Pick-Up & On-Site Registration at Jones Park



Adjusted for 2025
due to Halloween

SATURDAY, NOVEMBER 1

8:00am - 8:45am - Packet Pick-Up & On-Site Registration at Jones Park

8:55am - National Anthem

9:00am - Race Start

9:30am - 11am Strolling Street Magicians at Jones Park

9:30am - 11:30am Finish Line Food & Beverage Served at Jones Park

PORTA POTTIES & WATER STOPS



Start Line - Houdini Plaza



Packet Pick-Up/Finish Line - Jones Park



First Water Stop @ ~ 2.25 miles in - Corner of East Maple & South Carpenter - 1 Unit



Second Water Stop - Grishaber Service Garage @ ~ 4.5 miles in on E. John St. - 1 Unit

MEDICAL



PREVEA
health

A representative from race sponsor Prevea Health will be in the Medical Tent shortly after the finish line (by the DJ) if you are in need of any assistance after the race.

PREVEA ORTHOPEDIC WALK-IN INJURY CLINIC



FAST CARE FOR ORTHOPEDIC INJURIES – NO APPOINTMENT NEEDED.

Whether you're sidelined by a running injury, sprained something at work or dealing with a swollen joint, we know one thing: you don't want to wait for care. That's why we've made it easier to get started.

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- Same-day access.
- Avoid unnecessary ER visits.
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WALK-IN!

**Prevea Orthopedics &
Sports Medicine Center
inside HSHS St. Mary's
Hospital Medical Center**

1726 Shawano Ave.

Green Bay

Monday through Friday
from 8 a.m. to 4 p.m.

Closed holidays.





RESULTS & AWARDS

CHIP TIMING

This is a chip timed event and the chip will be located on the back of your bib. Make sure you are wearing your bib on the front without anything covering it.

RESULTS

Results can be found here at the conclusion of the event:

<https://www.mtecresults.com/>

AGE GROUPS

12 & Under, 13 – 18, 19 – 24, 25 – 29, 30 – 34, 35 – 39, 40 – 44, 45 – 49 50 – 54 55 – 59, 60 – 69, 70 – 79, 80+

AWARDS

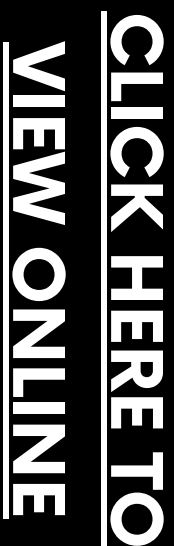
Awards will be given to the overall winner (male and female) along with the top 3 finishers (male and female) in each age group.

There will be no formal awards ceremony. If you think you are an award winner, awards can be claimed at the Race Hub table near the beverage tent at the conclusion of the event (starting approximately around 10/10:15am)

If you choose to pick-up your award at Run Away Shoes Appleton, please e-mail events@runawayshoes.net within a week of the race.



2025 COURSE MAP



VIEW ONLINE

JONES PARK FINISH LINE MAP

**SHELTER
FOOD &
BEVERAGE**



**HEATED
TENT**



FINISH

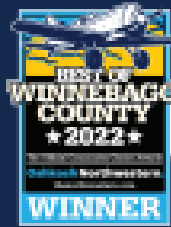
**PATH TO STAIRS
TO W LAWRENCE**



STAGE

**JONES
PARK
PARKING
LOT**





WHEN YOU'RE LOOKING TO HIRE, CALL AQUIRE



WATER DAMAGE



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SEWER WATER



DUCT CLEANING



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MILE WALK**

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COUPON,**

WISCONSIN'S 1ST
**Dairy
Queen**
APPLETON



&

HAT!



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SANTASCAMPER**

4imprint

**RACE SERIES
EVENT**



VIP NIGHT '26

**FREE
EVENT**

FEBRUARY 7

**3PM - 6PM | GREEN BAY
DISTILLERY**

RUNAWAYSHOES.NET/VIPNIGHT

**EXCLUSIVE RUN AWAY SHOES EVENT-ONLY
DEALS**

**VISIT BRAND BOOTHS FOR \$\$ OFF PRE-
ORDERS OF THE LATEST FOOTWEAR,
APPAREL & ACCESSORIES**

**VISIT LOCAL RUNNING CLUBS, PREVEA &
RESTORE U SOLUTIONS MASSAGE**

OPEN BAR - SELECT WINE, BEER & SODA

**SNACK WHILE YOU SHOP - SPONSORED BY
FESTVAL FOODS**



**[CLICK
HERE](#)**



CHILLY 15K CHOCOLATE

Beerntsen's
Candies

FEB 7TH

GREEN BAY

4imprint RACE SERIES EVENT



15K & 5K RUN/WALK



- WINTER RUNDERLAND!
- CHIP TIMED RACES
- AGE GROUP AWARDS
- COMMEMORATIVE SHIRT
- BEERNTSEN'S CANDIES
- POST EVENT FOOD & COPPER STATE BREWING CO. BEER TO REFUEL



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HERE](#)



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PREVEA
health



RUNAWAYSHOES.NET/EVENTS

PREVEA
health

runaway
to the bay



55 MILE TEAM RELAY

APRIL 11 OSHKOSH TO GREEN BAY



RACE SERIES EVENT

**A WHOLE DAY OF FUN
WITH YOUR BEST
RUNNING FRIENDS!**



- 2 TO 8 RUNNERS PER TEAM
- COFFEE & MIMOSA'S AT THE START
- SEVERAL SURPRISE STOPS WITH TREATS ALONG THE WAY

CLICK HERE



COPPER STATE
BREWING CO.

**RUNAWAYSHOES.NET
/EVENTS**